



New Spring Line Mocker T-Shirts Pay Tribute to Dussault's Favorite Bands: Collaborate With Dussault to Customize Your "Mocker T"

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Dussault Apparel, Inc. (OTCBB: DUSS) -- Dussault Apparel(TM) designer Jason Dussault is pleased to announce his Spring line of "Mocker T's" that pay tribute to the bands that captured the 1980s. Completely redrawn by hand and featuring inspiration from the originals with satirical play on words, the "Mocker T's" are 100% original, while paying homage to music icons.

Jason Dussault comments, "At Dussault, our designs are created to celebrate your individuality. In our tradition of customization, and our custom-house roots, I have created a t-shirt that you can have fun being a designer along with me. The 'Women's Mocker T' comes ready for customizing with a pair of sharp scissors (no running please!) and a few humble styling suggestions that make you the ultimate designer. Cut away and make the Mocker your own... now that's poetry in motion. I have taken away the designer mystique and created the opportunity for each person to liberate their own inner designer. The 'Women's Mocker T' revolutionizes the word 'custom.'"

The tag of the "Women's Mocker T" has styling tips enabling customers to create a vintage look, or an '80's glam look, or any look they want along the way. Wearers can be creative, do as much or as little as they like, and in the end, they can't go wrong. Check "Mocker T's" on our website for video tutorials on customizing your own.

Wear the "Men's Mocker T," designed to fit perfectly with a pinch rolled pair of Dussault jeans, on Friday night when that bottle of whiskey is staring you down, the phoenix on the hood of your Firebird needs speed and your girl needs some fast times.

The "Mocker T's" are made from 100% organic cotton, are prewashed and oh so soft against your flesh. A limited number of the T's are made from 70% bamboo and 30% cotton. Both the men's and women's t-shirts retail for \$59 US and will be available at Dussault Apparel(TM) retail locations and online at www.dussaultapparel.com, starting March 1st.

Dussault Apparel(TM) won't sleep until you are rocking amazing clothing that redefines the term, "Getting your money's worth."

Dussault Apparel, Inc., is a designer, manufacturer, wholesaler and retailer of high-end quality apparel, its expanding product line includes custom designed hoodies, jeans, jewelry, t-shirts, hats and leather goods. An accelerated growth company, Dussault Apparel, Inc. trades on the Nasdaq OTC:BB as DUSS.

www.dussaultapparel.com

Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, the price and availability of the Dussault "Mocker T's."

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of the products to gain market acceptance, and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-QSB, and other periodic and current reports filed from time to time with the Securities and Exchange Commission.

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