

DUSSAULTTM APPAREL INC.

Dussault Apparel Inc Creates Strategic Alliance With Swimwear Co.

Vancouver BC June 2nd 2009 (DUSS OTCBB) Dussault Apparel, Inc (the Company) CEO Jason Dussault announced today that the Company will now be complimented by a strategic alliance created with swimwear maker Betty Bangs.

Miami FL. based Betty Bangs is the creation of Beth Gerharts. Started in 2005, Betty Bangs creates one of a kind, hand cut, hand blinged, hand made rock-n-roll swimsuit/bikinis.

Commented Jason Dussault "The moment I saw the Beth's collection of swimwear I realized the potential for some type of synergy. Beth and I share allot of the same design standards quality, originality and sex appeal. We both feature hand embellishments to our work and only produce limited collections."

Beth Gerharts added" Dussault Apparel's distinctive look and attention to detail makes this collaboration with Betty Bangs a fantastic fit. It's the sexiness that people want, the perfect blend of gritty glam. I'm excited to be working on the project with Jason. The US is going to eat it up!"

In keeping with previously announced goals of cost saving this alliance will allow the Company to enter into the lucrative swimwear sector with an established industry partner. Betty Bang swimwear is sold in high end boutiques in both Canada and the USA. The first pieces of the Dussault collection from Betty Bangs is expected in 2 weeks and may be available online at www.bettybangs.net. The collect can be previewed at <http://www.nippermulberry.com/?p=1612>

Mr. Dussault added "I am convinced that in our highly competitive world our new approach of working with established industry partners like Betty Bangs will help to expand our distribution and enhance brand awareness"

Dussault Apparel, Inc. is a designer, manufacturer, wholesaler and

retailer of high-end quality apparel, its product line includes custom designed hoodies, jewelry, t-shirts, hats and leather goods.
Dussault Apparel, Inc. trades on the Nasdaq OTC: BB as DUSS.
www.dussaultapparel.com

Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future..

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of the products to gain market acceptance, and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry. Such forward looking statements include "Betty Bangs will help to expand our distribution and enhance brand awareness" and "The US is going to eat it up". These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-Q, and other periodic and current reports filed from time to time with the Securities and Exchange Commission.

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