



## **DUSSAULT Launches Three New Limited Edition T-SHIRT LINES for Men**

Vancouver, BC (March 21, 2007) – Jason Deuce Dussault, designer and owner of DUSSAULT CUSTOM INK (formerly DEUCE), is pleased to announce the launch of **three NEW Limited Edition T-Shirt Lines for Men**, the *Wonderland*, *Proverbs* and *Catholicism series*.

**Wonderland:** Lewis Carroll crafted the masterpiece *Alice's Adventures in Wonderland*. This piece of classic literature captures the imagination of children and adults alike. Like the rabbit, guys should never be late for a date, but if they are they should not fret if wearing a *Wonderland* T-shirt which has been designed to showcase boyish charms and exploit men's sensitive side. Women love a man who can confidently wear a Cheshire Cat on their chest. Jason states, "I wanted to celebrate, re-visit and embrace the nostalgia of youth and journey Down the Rabbit Hole to the mystical place called Wonderland." Retail: \$79.

**Proverbs:** Searching for inspiration? Slip on one of these T's and look in the mirror. Jason states, "Every culture on this planet has its own set of proverbs, gifts of wisdom, reminders of how to live, or humorous relief from what can be a sometimes hectic world. I amassed a wealth of idioms from the far reaches of the globe and proudly present them in this premium line." Retail: \$79.

**Catholicism:** Jason believes in equality, expression and freedom of choice, hence he has created this line of T's featuring the major religions of the world. Jason states, "Join me on this exploration of faiths as I build this exclusive collection of T's with style, grace and, of course, a touch of attitude. Whether you need to have a heart to heart with the Padre or attend a baby's first baptism, DUSSAULT has got your back with this line. The Holy Trinity would certainly give this Tee a nod of approval, so wear it with pride for ever and ever, Amen." Retail: \$115.

**DUSSAULT CUSTOM INK** is a unique and forward thinking, high-end street wear clothing line from Vancouver, Canada. Gritty yet luxurious, dark and yet extremely comforting. From the "worthy-of-royalty" Chinese silk lining and ornately embroidered patchwork of the Hoodies, to the individualized color coded stitching of the denim, DUSSAULT is designed to make wearers red carpet ready. Since its launch DUSSAULT INK has met with remarkable success. It is the top selling line at Leone's L2 Boutique. Surrounded by a team of fashionistas, rockers, tattoo artists, rappers, and graphic prodigies, DUSSAULT has drawn water from many different pools to create the perfect blend of magic. Inspired by works like S.E. Hinton's *The Outsiders*, Walter Hill's *The Warriors*, and Nicholas Ray's *Rebel Without A Cause*, DUSSAULT has created a line that blends a sense of nostalgia with a promise for the future.

The cavalcade of celebrities adorned in DUSSAULT lines ranges from Gene Simmons of K.I.S.S. to the B.E.P., from Robin Williams to Pam Anderson, and so on. The list is already long enough to make Santa jealous and continues to grow as the clothing evolves. DUSSAULT - Custom Made Stardom.

Press Images: <http://www.deucejeans.com/tshirts/>

[WWW.DUSSAULTINK.COM](http://WWW.DUSSAULTINK.COM)

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