

DUSSAULTTM APPAREL INC.

Dussault Apparel Inc. Unveils 2009 Summer Collection

VANCOUVER, BC, May 26 (MARKET WIRE) --

Dussault Apparel, Inc. (OTCBB: DUSS) -- Dussault Apparel(TM) Founder, Chairman and Head Designer, Jason Dussault, is pleased to unveil his 2009 Summer Collection. The collection is a complete assortment that includes, Hoodies both Men's and Women's, Hats, Long and Short Sleeve Shirts and for the first time Board Shorts and Polo Shirts. Available in distinct color palettes for a versatile mix of fashion. The advertisement campaign for the collection can be seen at <http://www.dussaultapparel.com/press>

Jason Dussault commented on the line "In essence, Dussault is evolving into a true lifestyle brand that fosters deep and meaningful connections with an extremely passionate group of consumers. I have expanded the line with the addition of Board Shorts and Polo's . Our target market is very active and escaping to the beach and water parks, waterskiing, wakeboarding in the summer and the Dussault Board Shorts fill this market niche nicely" Dussault added "The classic Polo shirt is a perfect coordinate because of its style that appeals to a broad market demographic. The 100% Pima Cotton Polo's work as an active or corporate casual piece"

In keeping with the Company's stated policy of creating only pre sold inventory, the 2009 summer collection is a limited collection and will be available at select retailers. The collection is now sold out with delivery of product expected within the next three weeks.

Dussault Apparel is currently available at leading retailers like Boy's Co. and as well many specialty clothing shops in Canada.

Dussault Apparel, Inc. is a designer, manufacturer, wholesaler and retailer of high-end quality apparel, its product line includes custom designed hoodies, jewelry, t-shirts, hats and leather goods.

Dussault Apparel, Inc. trades on the Nasdaq OTC: BB as DUSS.

www.dussaultapparel.com

Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future..

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of

the products to gain market acceptance, and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-Q, and other periodic and current reports filed from time to time with the Securities and Exchange Commission.

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