

DUSSAULTTM APPAREL INC.

Dussault Apparel Announces Expanded Distribution with Underground Clothing

Vancouver Aug 21st 2009 DUSS OTC:BB Dussault Apparel Inc (the Company) announced that its premium lifestyle brand apparel will be introduced on August 25th at the Underground Clothing launch party for their new Vancouver Pacific Center Store. Dussault Apparel Chief Designer and CEO Jason Dussault and special guests will be on hand to help Underground Clothing celebrate the occasion and unveil his distinctive Dussault Apparel Line.

The Underground Pacific Center Store will mark the opening of their seventh location in Western Canada. Jason Dussault commented "Underground is a great addition to our retail roster, I am very happy to be working with such a prestigious high end partner that is a respected style leader in Canada. We will continue to market our product aggressively in the coming months as we strive to build Dussault Apparel as a key brand throughout the North America Retail market place."

John Stiles of Underground stated "We had been looking at several up and coming brands to launch in our new stores, we believe Dussault has the distinct aesthetic we are seeking and is a brand that is beginning to define the new look of high end street wear."

Underground was started as a men's retailer in the late 90's, they now have seven stores in the most desirable malls in Alberta and BC and is known throughout Western Canada as one of the best places to acquire up-and-coming brands by today's fashion conscious shoppers.

Dussault Apparel, Inc. (www.dussaultapparel.com) is a designer, manufacturer, wholesaler and retailer of high-end quality apparel, its expanding product line includes custom designed hoodies, jeans, jewelry, t-shirts, hats and leather goods. Dussault Apparel, Inc. trades on the Nasdaq OTC: BB as DUSS.

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking

statements include, among other things, that its premium lifestyle brand apparel will be introduced on August 25th at the Underground Clothing launch party for their new Vancouver Pacific Center Store.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of the products to gain market acceptance, and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry.

These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-Q, and other periodic and current reports filed from time to time with the Securities and Exchange Commission.

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