



Jason Dussault Interview Live on MN1 Monday, July 30, at 2 PM Central Time

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VANCOUVER, British Columbia -- (Business Wire)

Dussault Apparel Inc. (the "Company") (OTCBB:DUSS).

Jason Dussault, Founder, Chairman and Chief Creative Officer of Dussault Apparel, will be interviewed live on Market News 1, MN1, www.mn1.com, on Monday, July 30 at 2 PM Central Daylight time, 12 noon Pacific Daylight time and 3 PM Eastern time.

Dussault Apparel Inc. has an agreement to acquire the premium fashion brand Dussault Custom Ink (www.dussaultink.com). A designer, manufacturer, wholesaler and retailer of high-end quality apparel, its expanding product line includes custom designed hoodies, jeans, jewelry, T-shirts, hats and leather goods. An accelerated growth company, Dussault Custom Ink is opening its flagship location in Los Angeles, California, on fashionable Melrose Ave.

www.dussaultapparel.com

Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, the acquisition of Dussault Custom Ink, the store opening in Los Angeles.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of the products to gain market acceptance; and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-QSB and other periodic and current reports filed from time-to-time with the Securities and Exchange Commission.

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