



**DUSSAULT APPAREL(TM) ANNOUNCES ADDITION OF EAST COAST BASED SALES AGENCY TRENDSETTERS DESIGN AND SALES**

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LOS ANGELES, CA, Jun 05, 2008 (MARKET WIRE via COMTEX News Network) --

Dussault Apparel, Inc. (OTCBB: DUSS) -- Dussault Apparel(TM) Founder, Chairman and Head Designer, Jason Dussault, is pleased to announce that the Company has signed an agreement with prestigious sales representative Trendsetters Design and Sales, based in New York and New Jersey.

The deal calls for Trendsetters Design and Sales to represent the entire Dussault Apparel(TM) and Gene Simmons MoneyBag(TM) lines of products across the United States, gaining access to new retail chains and locations that Dussault Apparel(TM) is not currently associated with. Items represented under these lines will include hoodies, denim, t-shirts, leather goods, headwear and jewelry.

Jason Dussault states, "I am very excited to announce our affiliation with Trendsetters. The great thing about Trendsetters is their extensive rolodex of stores not only in the East Coast, but all over the US as well. Any time we can add Dussault(TM) or MoneyBag(TM) product to a new retailer in a new city is an exciting time for the Company. This is another significant step forward in the continued growth of Dussault Apparel(TM)."

Carlos Vazquez, Director of Sales and Co-owner of Trendsetters Design and Sales, says "We are very excited with the opportunity to expand the distribution of this awesome product in the US market. Dussault(TM) brings luxury product into bed with the rock 'n roll lifestyle and it works. We see an enormous potential with the right retailers."

Carlos has extensive experience as Vice President for Benven Industries, who were the driving influence behind the launching of Chick by Nicky Hilton, and he was, as well, the Vice President of Baby Phat. Mr. Vazquez was also the Executive Vice President for Billant Apparel and Outkast clothing which generated over \$30 million in sales in their first 18 months. He also has worked for other companies such as Fubu Ladies, Jordache, Tommy Hilfiger and Saks Fifth Ave.

Trendsetter Design and Sales is located on West 37th Street in the Garment District of New York City.

Dussault Apparel, Inc., is a designer, manufacturer, wholesaler and retailer of high-end quality apparel, its expanding product line includes custom designed hoodies, jeans, jewelry, t-shirts, hats and leather goods. An accelerated growth company, Dussault Apparel, Inc. trades on the Nasdaq OTC: BB as DUSS.

Press images: [www.dussaultapparel.com/press](http://www.dussaultapparel.com/press)

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#### Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, that the agreement with Trendsetters will result in Dussault gaining access to new retail chains and locations.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, Dussault's ability to design and manufacture its products, the ability of the products to gain market acceptance, and the difficulties faced by an early stage retail fashion company in the competitive retail fashion industry. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although the Company believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein

and should also refer to the risk factors disclosure outlined in the Company's recent current reports on Form 8-K, our annual report on Form 10-KSB, our quarterly reports on Form 10-QSB, and other periodic and current reports filed from time to time with the Securities and Exchange Commission.

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