



Dussault Apparel, Inc. Announces Receipt of \$2.2 Million in Funding

2007-10-04 06:00 ET - News Release

LOS ANGELES, CA -- (MARKET WIRE) -- 10/04/07

Dussault Apparel, Inc. (the "Company") (OTCBB: DUSS) today announced the receipt of just over \$2.2 million, the first installment of the Company's \$5.0 million financing agreement with a private investment group. (For a detailed description of the specific terms of the transaction, see the Company's filing with the Securities and Exchange Commission under Form 8-K, which was filed on September 30th, 2007.)

On July 19th, 2007, The Company announced completion of the agreement for a private placement of up to \$5.0 million in funding. The securities offered in the private placement to the investors and the placement agent were not registered under the Securities Act of 1933 as amended (the "Act"), and may not be offered or sold in the United States absent registration, or an applicable exemption from registration, under the Act.

The Company is using the proceeds to fund several projects including: completion of its acquisition of the private company Dussault Jeans, Inc., the opening of the Company's flagship store on Melrose Ave. in Los Angeles, CA, growing market share and building the Company's emerging brand recognition.

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